

SPECIALTY FLOURS, WHOLEGRAIN MILLING FLOUR

TWO PROUD MILLERS.

As Australian tastes and diets continue to evolve, and sustainable agricultural practices become increasingly important, Mauri is delighted to announce a distribution arrangement with Gunnedah-based Wholegrain Milling Company.

A forward-thinking milling business run by the Neale family for over 40 years, the new distribution-led partnership begins in September, 2019. It provides a national growth platform for Wholegrain Milling to share its innovative range of speciality wholegrain flours with more Australian bakers than ever before.

Equally, it provides Mauri baking customers with greater choice, helping them expand their bakery offer with direct access to some of Australia's finest sustainable and organic baking flours. A key part of Mauri's business-wide commitment to meet changing consumer tastes and deliver ongoing value for its customers, the new partnership is an important step in shaping a more robust, profitable and sustainable future for Australian bakers, farmers, millers and the Grain Industry as a whole.

“The new arrangement with Wholegrain Milling means greater choice for Mauri customers. It lets us add even greater value to their baking businesses - not to mention provide even greater profit opportunities - by helping them expand their product ranges with access to Australia's finest sustainable and organic baking flours.”

- Mauri MD, David Wallace.

“Wholegrain Milling has come a long way since we produced our first stone-milled organic flours on the family's kitchen table 40 years ago. Today we're Australia's largest supplier of chemical-free, organic and sustainable flours. Now, thanks to Mauri's unrivalled industry reputation and national distribution network, we're excited to share our range with more Australian bakers than ever before.”

- Wholegrain Milling Managing Director, Craig Neale.

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